

**OFFICE OF THE COMMISSIONER
ANDHRA PRADESH CAPITAL REGION DEVELOPMENT AUTHORITY (APCRDA)
VIJAYAWADA**

August 09, 2017

Press release

Notes on BRS Medicity and Healthcare Research Private Limited

- Dr. Shetty was honored by the Pravasi Bharatiya Samman in 2007 and the Padma Shri by the President of India in 2009 for his contribution to the field of trade and industry.
- Dr. Shetty also received the Order of Abu Dhabi in 2005, the UAE's highest civilian award, for his contribution to community development and the cause of the Emirate.
- BRS Ventures and Holdings Pvt. Ltd has proposed to invest \$1.8 billion in Andhra Pradesh and submitted a proposal to setup projects in healthcare, tourism, hospitality, infrastructure and education sectors.
- BRS Medicity and Healthcare Research Pvt Ltd, a wholly owned company of Dr. BR Shetty, proposed to set up following in Amaravati.
 1. Medical University
 2. Super-Specialty Hospital
 3. Medical Devices Manufacture
 4. Knowledge Process Outsourcing(KPO) Centre

5. Stem cell research center
6. Analytics and quantum center
7. International Baccalaureate (IB) School
8. Naturopathy and yoga center
9. 3-Star Hotel with 150 keys and service apartments
10. Residential accommodation to its employees

1. Medical University:

- The Medical University with Medical college for 800 students at its full strength
- Scholarships for deserving and needy.
- The medical university with an investment of Rs.1150 crores
- Consists of a functional teaching hospital with 1100 beds
- A dental college, a pharmacy college and nursing college are also proposed.
- Attracts students from all over the world and also addresses the medical needs of the region, state and nation.

2. Super-specialty Hospital:

- A 1500 bed world-class super specialty hospital with an investment of Rs.1500 crores.
- It comprises of Trauma centers, Operation Theatres, OPD, ICU, General wards, private rooms, AHU, Blood banks, Diagnostic Lab etc.
- With more than 30 departments, it offers a wide spectrum of medical treatments.

- The object is to bring world-class healthcare within reach of those who need it and to deliver complex and sophisticated treatment.

3. Medical device manufacture Industry:

- The integrated nature of the Medicity demands an end-to-end integration of the entire supply chain.
- To move towards a JIT (Just in Time) logistics system with an investment of Rs.500 crores.
- The non-polluting medical manufacturing unit will be focused on creating APIs and Bio Medical instruments
- The manufactured instruments are only of one time use i.e. consumables. The industry also focuses on Medical instrumentation.

4. Knowledge Process Outsourcing(KPO) Centre

- The Medicity will have an in-house KPO center.
- The KPO provides employment to local people and improve their Knowledge base.
- Provides good opportunities to become a self-sustained profit center.
- The KPO majorly generates direct employment of 4000 and indirect employment of 5000.
- The KPO will be set up with an investment of Rs.70 crores.
- Amaravati Medical KPO will employ resources in various areas such as Patient research, Report writing, Credit Scoring, Research Analytics, Pharmaceuticals Services.

5. Stem cell Research Center

- The stem cell facility to be developed in Amaravati will represent the best in industry convergence of medicine, SPA, and Hotel practices
- This will set up in collaboration with GIOSTAR know-how and experience in stem cell Research.
- GIOSTAR is already the official collaborator of Government of Gujarat, Government of Madhya Pradesh and Chhattisgarh.
- The proposed stem cell research centre will be of 200 beds with an investment of Rs.200 crores
- A number of Blood related diseases such as sickle cell anemia, Leukemia are treated.
- It also treats Immune related diseases such as diabetes and diseases related to liver and kidney.

6. Analytics and quantum center

- The world's first quantum and Analytics healthcare center with Rs.330 crores to come up in Amaravati.
- The center consists of a Research Centre, Quantum Computing Secure Hardware Zone and Data centre.
- The Quantum Computing Centre shall employ 300 people
- The Knowledge base consists of specialists in Healthcare, Artificial Intelligence, Quantum Mechanics, Computer Science and Neuroscience.

7. International Baccalaureate (IB) School

- The International Baccalaureate® (IB) is a non-profit educational foundation, motivated by its mission, focused on the student.
- IB was Founded in 1968, currently has 3,946 schools in 147 countries
- The IB school in Amaravati shall be dedicated to providing holistic learning to children and mould them into independent individuals.
- The proposed IB school with all amenities shall accommodate student strength of 2890.
- The IB school generates 500 direct jobs and 1100 indirect jobs.

8. Naturopathy and yoga center

- The Naturopathy and Yoga centre in the Medicity project of Amaravati will provide healthcare based on the Indian System of Medicine and Homeopathy
- This includes Center of Education and Research in Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy systems.
- The proposed yoga center with an investment of Rs.400 crores with 300 beds facility will be a landmark for medical tourism.

9. Hotel with 150 keys and service apartments for patients & companions of Patients.

- An affordable living space in the form of 3-Star hotel is proposed as one of the component in the Medicity project.
- The proposed 3-Star hotel with an investment of Rs.700 crores with 150 keys shall cater to both leisure and business class.
- Serviced apartments for housing medical tourists who arrive from other Indian states and countries to Amravati are also proposed in the project.

10. Residential Zone

- Affordable accommodation solutions to the staff of Medicity with an investment of Rs.400 crores.
- This facility also supports patients with long recovery periods rest in saving exorbitant hospital bed.
